



## CORTIVA INSTITUTE

### Massage Therapy Program (720 Hours) Consumer Information

CIP Code (Classification of Instructional Programs)	51.3501
SOC Code	31-9011.00 Massage Therapists <a href="http://www.onetonline.org/link/summary/31-9011.00">http://www.onetonline.org/link/summary/31-9011.00</a>

**Program Description:** This comprehensive massage therapy program prepares students to become successful practicing bodyworkers by giving students a broad knowledge of both therapeutic and clinical techniques. Students learn an eclectic style of therapeutic massage that is based on Swedish theory, which gives them a solid foundation for mastering many different bodywork techniques. They are taught a wide range of bodywork therapies that includes sports massage, reflexology, deep tissue, myofascial techniques, neuromuscular assessment and therapy, lymphatic and Russian sports massage, injury techniques, trigger point therapy, and cranial sacral therapy. The program includes courses in anatomy, physiology, pathology and kinesiology, as well as integrative assessment and documentation. Students gain a solid understanding of the body, enabling them to effectively communicate with other health care professionals and create comprehensive treatment programs for their clients. Professional ethics and communication are taught through Cortiva Institute’s business and career development classes, along with training in laws and regulations.

#### Objectives:

- ❖ To develop the personal and professional potential of students so they enter the field as therapists who will offer a quality of service that will be sought after by both clients and employers.
- ❖ To instill in students a client-centered approach to bodywork.
- ❖ To train students in the theory and technique of a balanced blend of bodywork therapies and prepare them to seek gainful employment working as massage therapists or in related fields supported by the training received within the program and recognized by the state.
- ❖ To prepare students with sufficient training in the theory and technique of massage therapy and bodywork to sit for the Massage & Bodywork Licensing Exam (MBLEx) or other state recognized licensing/certification exam.

**Nature of the Work, Working Conditions and Physical Requirements:** Ability to sit or stand for long periods of time, manual dexterity, steady hands, ability to advise clients with a friendly, courteous personality.

#### Safety Requirements:

- ❖ Adherence to the highest standards of sanitation, disinfection and sterilization
- ❖ Proper use of equipment and chemicals
- ❖ Practice basic hygiene, well-groomed and professional appearance
- ❖ All rules and regulations of Cortiva Institute must be followed

*More Information about this career can be found at the following website:* <http://www.onetonline.org/link/summary/31-9011.00>

#### **Cortiva Institute- Linthicum Heights (Baltimore), MD Student Graduation Rates (ACCSC Rates)**

The retention rate below represents students who completed their program of study at Cortiva Institute during the reporting period.

Program Name	Students Available for Graduation	Number of Graduates	Completion Rate	Reporting Range
Massage Therapy (Day)	108	41	62%	4/1/2017 – 3/31/2018
Massage Therapy (Evening)	132	62	47%	10/1/2016 – 9/31/2017

#### **Cortiva Institute – Linthicum Heights (Baltimore), MD Student Employment Rates (ACCSC Rates)**

The employment rates below include the number of graduates employed in a training related field. Note: Students who are unavailable for work or pursuing further education are not calculated in the percentages.

Program Name	Students Available for Employment	Number of Graduates Employed	Employment Rate	Reporting Range
Massage Therapy (Day)	63	31	49%	4/1/2017 – 3/31/2018
Massage Therapy (Evening)	60	16	27%	10/1/2016 – 9/31/2017

*Graduation and Employment rate calculations above are as of 10/05/2019, as required by the Accrediting Commission for Career Schools and Colleges (ACCSC).* The reports are updated annually, and the information is available to all students upon request.

National Median Compensation cited from U.S. Bureau of Labor Statistics for Massage Therapist in 2018 is \$41,420 annual.  
<https://www.bls.gov/ooh/healthcare/massage-therapists.htm>

#### **ADDITIONAL DISCLOSURES ATTACHED (printed or also available on provided website):**

- ❖ National Center for Education Statistics- IPEDS Data <https://nces.ed.gov/ipeds/datacenter/InstitutionByName.aspx>
- ❖ Center Campus Safety and Security Data <https://ope.ed.gov/campusafety/#/institution/details>



## CORTIVA INSTITUTE

### Esthetics Training Program (660 Hours) Consumer Information

CIP Code (Classification of Instructional Programs)	12.0499
SOC Code	39-5094.00 <a href="https://www.onetcodeconnector.org/ccreport/39-5094.00">https://www.onetcodeconnector.org/ccreport/39-5094.00</a>

**Program Description:** This comprehensive 660-hour program offers training in the theoretical and practical components of esthetics. The theory classes emphasize study in dermatology, physiology and histology of the skin, product chemistry and ingredients, and salon safety and sanitation. Business and career development classes, along with training in Maryland laws and regulations, are also offered. The practical portion of the program enables students to develop the hands-on skills necessary to be effective estheticians. This program offers instruction in facials, makeup application, depilatory waxing procedures, non-wax hair removal, and mask therapy. This program meets the requirements set forth by the Maryland State Board of Cosmetology. \*The program exceeds standards set by most state and municipal governments for licensing and/or registration. \*\* Licensure requirements subject to change. Check your local requirements.

#### Program Objectives

- ❖ To prepare students with sufficient training in the theory and technique of business, marketing and self-promotion to support their success as both private practitioners and employees and to prepare students with sufficient training in the theory and technique of esthetics to sit for the state recognized licensing exam(s) for estheticians.

**Nature of the Work, Working Conditions and Physical Requirements:** Ability to sit or stand for long periods of time, manual dexterity, steady hands, ability to advise clients with a friendly, courteous personality.

#### Safety Requirements:

- ❖ Adherence to the highest standards of sanitation, disinfection and sterilization
- ❖ Proper use of equipment and chemicals
- ❖ Practice basic hygiene, well-groomed and professional appearance
- ❖ All rules and regulations of Cortiva Institute must be followed

*More Information about this career can be found at the following website:* <https://www.onetcodeconnector.org/ccreport/39-5094.00>

#### Cortiva Institute- Linthicum Heights (Baltimore), MD Student Graduation Rates (ACCSC Rates)

The retention rate below represents students who completed their program of study at Cortiva Institute during the reporting period.

Program Name	Students Available for Graduation	Number of Graduates	Completion Rate	Reporting Range
Esthetics (Day)	141	84	60%	4/1/2017 – 3/31/2018
Esthetics (Evening)	80	32	60%	10/1/2016 – 9/31/2017

#### Cortiva Institute – Linthicum Heights (Baltimore), MD Student Employment Rates (ACCSC Rates)

The employment rates below include the number of graduates employed in a training related field. Note: Students who are unavailable for work or pursuing further education are not calculated in the percentages.

Program Name	Students Available for Employment	Number of Graduates Employed	Employment Rate	Reporting Range
Esthetics (Day)	82	34	41%	4/1/2017 – 3/31/2018
Esthetics (Evening)	48	13	27%	10/1/2016 – 9/31/2017

*Graduation and Employment rate calculations above are as of 10/05/2019, as required by the Accrediting Commission for Career Schools and Colleges (ACCSC).* The reports are updated annually, and the information is available to all students upon request.

National Median Compensation cited from U.S. Bureau of Labor Statistics for an Esthetician in 2018 is \$31,290 annual.

<https://www.bls.gov/ooh/personal-care-and-service/skincare-specialists.htm>

#### ADDITIONAL DISCLOSURES ATTACHED (printed or also available on provided website):

- ❖ National Center for Education Statistics- IPEDS Data <https://nces.ed.gov/ipeds/datacenter/InstitutionByName.aspx>
- ❖ Center Campus Safety and Security Data <https://ope.ed.gov/campusafety/#/institution/details>