



FOR IMMEDIATE RELEASE

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Cortiva Institute Under New Ownership

HOLLYWOOD, FL - Cortiva Institute is proud to announce that they are under new ownership and management by NT Holdings, LLC. Several campuses have been brought under the branches of the new owner, Neal R. Heller, Esq. Heller is the CEO/President of NT Holdings, LLC which owns and operates 11 schools in five states and is comprised of three Hollywood Institute of Beauty Careers, one Hollywood Institute, and seven newly acquired Cortiva Institutes.

New ownership is excited to take over the following Cortiva campuses:

- Cromwell, Connecticut
- Pompano Beach, Florida
- Maitland, Florida
- St. Petersburg, Florida
- Linthicum Heights, Maryland
- King of Prussia, Pennsylvania
- Arlington, Texas

The new owner intends to bring a new perspective and a fresh start to the Cortiva Institutes that will remain open. The schools' guiding statement goes as follows: "It's more than learning; it's a transformative experience—putting you in touch with what's best in you and giving you the inspiration and freedom to grow your own way."

As part of the new initiatives, Cortiva Institute will offer a much better student experience that will include but is not limited to:

- Reducing program tuition
- Enhancing and updating program curriculum
- Introducing a comprehensive Continuing Education (CEU) schedule

If former Cortiva Institute students who have been affected by the ownership changes would like assistance in continuing pursuit of their massage or skin care education, there is an open invitation to contact Cortiva directly with questions at:

infocortiva@hi.edu

ABOUT NEAL R. HELLER- Heller has 25+ years of experience in the education space. In the past he has served as the President of the Florida Association of Post-Secondary Schools and Colleges and was the previous owner of Florida College of Natural Health. He currently serves on the Board of Directors of the American Association of Cosmetology Schools (AACCS) where he also functions as the Chairman of Government Relations Committee of AACCS.

“We are beyond excited to bring the Cortiva schools under our umbrella of Health, Beauty and Wellness educational institutions. The Cortiva name has been synonymous with excellence in Massage Therapy and Skin Care training for many years and we welcome the opportunity to assist their students in achieving licensure and employment in these rapidly growing professions. Hollywood Institute and Cortiva Institute, HICI, will strive to become the premiere schools for Health, Beauty and Wellness in the eastern United States as we move forward as one company”. - *Neal R. Heller CEO & President of Cortiva Institute*

The future of the Cortiva family is bright!

“We are excited to start this new chapter in Cortiva’s history and the future looks very bright under Mr. Heller’s leadership. The combination of Hollywood Institute and Cortiva Institute is a perfect marriage of product offerings and we look forward to future greatness for our students and unparalleled growth for our staff”. - *Hank Blakely Linthicum, MD Campus Director*